**Successful Entrepreneurs**

**Directions:**

1. **You must select ONE of the Entrepreneurs from the list down below. You are allowed to interview an entrepreneur that you know in real life, for example a family member or family friend.** **Then you will research the following information about them:** 
   * Who is your Entrepreneur and what is their business name?
   * Is your entrepreneur alive or deceased? If deceased how/why did they pass away? If they are alive, how old are they?
   * What education did they earn and where did they earn their education?
   * Did they have any experience starting a business?

What influenced them to start their own business?

* + What is their business? (What does their business sell/do?) Make sure to explain in details!
  + When did they start their business?
  + What obstacles did they come across in order to start up their business?
  + How successful was it at first?
  + Is their business still running to till this day? If so how successful is it?

**MAKE SURE TO ANSWER IN COMPLETE SENTENCES!**

1. **You need to make a PowerPoint over your research on your Entrepreneur. I want 1 slide for EACH question.**
2. **You also must include: (You can place these anywhere on your PowerPoint)**

* **Sources Slide (Need 3 or more sources)**
* **1 video of your entrepreneur or their business.**
* **1 picture of your Entrepreneur.**
* **1 picture of what Business they started. Could be a picture of the Business or Product.**

1. **Make sure your PowerPoint has:**
   * **A Design**
   * **Transitions**
   * **Appropriate font color and style**
2. **You MUST have answered all of the questions and be sure to include all of the information in your PowerPoint.**

**Entrepreneurs**:

1. Willie Robertson (Duck Commander)
2. Rupert Murdock (News Corporation)
3. Ted Turner (owner of CNN)
4. Sam Walton (Wal-Mart)
5. Ray Kroc (McDonalds)
6. Ben Cohen, (Ben and Jerry's Ice Cream)
7. William Henry Gates (Bill) (Microsoft)
8. Ralph Lauren, Billionaire, Designer-Polo
9. Walt Disney
10. Dave Thomas (Wendy's)
11. Steve Jobs (Apple Computer)
12. Alfred C. Fuller (Fuller Brush Company)
13. John Pemberton and Asa Candler (Coca-Cola)
14. David McConnell (Avon)
15. Larry Page and Sergey Brin (Google)
16. Jim Sinegal (Costco)
17. James McLamore (Burger King)
18. Warren Buffett (Berkshire Hathaway)
19. Bill Palmer (Applebee’s)
20. Michael Del (Del Computer)
21. Pierre Omidyar (eBay)
22. Dr. Nell Clark Warren (eHarmony)
23. Mark Zuckerberg (Facebook)
24. Fred Smith ( FedEx)
25. Bill Hewlett (Hewlett Packard)
26. Barron Hilton (Hilton Hotels)
27. Samuel Colt (Colt Manufacturing)
28. Dan Carney (Pizza Hut)
29. Troy Smith (Sonic)
30. Fred DeLuca (Subway)
31. Glen Bell (Taco Bell)
32. Claude Ryan & Jim Casey (UPS)
33. Ruth Handler (Barbie)
34. Henry Ford (Ford Motor)
35. Louis Chevrolet (Chevrolet)
36. Jack Dorsey (Twitter)
37. George D. Dayton (Target)
38. Charles Lazarus (Toys “R” Us)
39. Thomas Stemberg (Staples)
40. Issac Singer (Singer Sewing Machines)
41. Rollin King and Herb Kelleher (Southwest Airlines)
42. Georg Eastman (Kodak)
43. Mike and Marian Ilitch (Little Caesars)
44. Henry John Heinz (Heinz)
45. Charles A. Pillsbury (Pillsbury Flour Mills)
46. Amos Whitney and Francis Pratt (Pratt & Whitney)
47. Harry B. Cunningham (Kmart)
48. Barney Kroger (Kroger)
49. Elon Musk (SpaceX, Tesla)
50. Samuel M. Skaggss (Safeway)

**Student:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Class:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Rubric**

**Mechanics (Spelling, word usage, sentence fluency, etc.)** \_\_\_\_\_\_\_ 10 pts

**Does their Paper include the following Information:**

1. Who is your entrepreneur and what is their business name? \_\_\_\_\_\_\_\_\_5 pts
2. Is your entrepreneur alive or deceased? If deceased

how/why did they pass away? If they are Alive, how old are they? \_\_\_\_\_\_\_\_ 5 pts

1. What education did they earn and where did they earn their education? \_\_\_\_\_\_\_\_ 5 pts
2. Did they have any experience starting a business? \_\_\_\_\_\_\_\_ 5 pts
3. What influenced them to start their own business? \_\_\_\_\_\_\_\_ 5 pts
4. What is their business? (What does their business sell/do?) \_\_\_\_\_\_\_\_ 5 pts
5. When did they start their business? \_\_\_\_\_\_\_\_ 5 pts
6. What obstacles did they come across in order to start up their business? \_\_\_\_\_\_\_\_ 5 pts
7. How successful was it at first? \_\_\_\_\_\_\_\_ 5 pts
8. Is their business still running to till this day? If so how successful is it? \_\_\_\_\_\_\_\_ 5 pts

**Is their PowerPoint sourced correctly for each question?**  \_\_\_\_\_\_\_\_ 5 pts

**Does their PowerPoint include the following:**

1. 1 video of their Entrepreneur \_\_\_\_\_\_\_\_ 2 pts
2. 1 picture of their Entrepreneur \_\_\_\_\_\_\_\_ 2 pts
3. 1 picture of the Entrepreneur’s Business \_\_\_\_\_\_\_\_ 2 pts
4. PowerPoint Design \_\_\_\_\_\_\_\_ 2 pts

**Total: \_\_\_**\_/**73**